PEGASUS

Elite support. Elite savings.

PROBLEM

SMBs suffer from service providers that do not optimize their systems with **scalable solutions**.

EXAMPLE

In the **$300 billion** IT managed service provider (MSP) market, the current model is **not scalable**, leading to **expensive** and **unreliable** IT support.

40,000
MSPs in the US[1]

72 hours
time to resolve

$300
cost per ticket

SOLUTION

The Pegasus AI-powered marketplace connects businesses with techs who use our proprietary **AI knowledgebase** with **blockchain security** to ensure **low cost** and **low-resolution times.**

15 mins
time to resolve

$20
cost per ticket

INSIGHT #1

There are over **40,000 MSPs**$_*$ in the
US, showing that the current IT model
is fragmented and **not scalable**.

➢ The industry relies on a pricey, monthly **subscription model**
➢ The industry **lacks innovation**

*Managed Service Provider

INSIGHT #2

The solution is **specialization.**

The **AI-powered Pegasus platform** enables all issues to be quickly identified and then broken into detailed, discrete, specific tasks where techs **specialize** on tasks.

INSIGHT #3

When businesses **specialize**, that leads to quality and efficiency (Henry Ford). By **tokenizing tasks**, we can **transactionalize** each individual technical task and allow techs to **specialize**.

SPECIALIZATION

Traditional manufacturing

12 hours to produce an automobile

Specialization

93 minutes

INSIGHT #4

By using **artificial intelligence**, we

- rapidly **define the underlying issue**
- enhance **security** with computer visualization
- improve **quality** and **efficiency**
- introduce **fully automated** processes and tasks

INSIGHT #5

By using **blockchain** technology, we

- enhance **security**
- remove the need for passwords
- improve **quality** and **efficiency**
- ensure **immutability** of all tasks and tokens
- use **programmable money**
- enable techs' **identity management**, which records all training, certifications and work completed on-chain

HOW IT WORKS

Our global army of techs are validated on **specific tasks** and **available 24/7**

1 Client submits issue

2 Request is analyzed with AI knowledge base, diagnosed and defined

3 Proper Labor Task Token is created and sent to labor token queue

4 All techs with proper Proof-of-Knowledge for the Labor Task Token are notified

5 Tech accepts Labor Task Token, completes the task

6 Successful task completion is verified via computer visualization, and tech is paid

VALUE PROPOSITION

Our technology ensures the highest levels of **quality**, **efficiency** and **security**

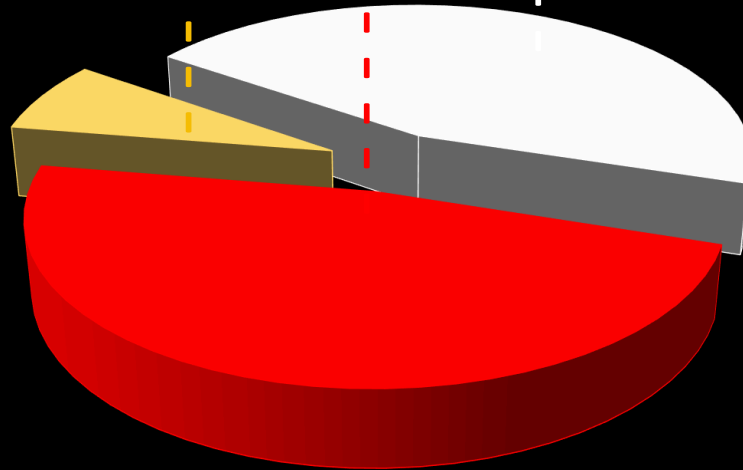|	Without Pegasus	With Pegasus
Monthly cost	$3,500	$0
Number of tickets	60	60
Cost/ticket	$700	$30
Annual Cost	$42,000	$1,800

Analysis of Bay Area software company with 26 employees

MARKET SIZE

Our initial entry, or beachhead, is the **$8.6 billion** U.S. small business market who suffer the highest with **cost per ticket** and **mean-time-to-resolve**

Our technology has the potential to service the entire **$57.2 billion** U.S. market

With success in the US, we expect to expand into the **$120 billion** global IT support market

COMPETITION

	Pegasus	Typical Managed Service Provider
Scalable business model	Scalable with global army of techs	Not scalable since relies on FTEs
Long-term contracts	No long-term contracts	Initial LTC is 2 years
Are paid even if service is not used	Paid only when tasks are successfully completed	Paid regardless
Techs need passwords	Techs will never need system passwords	Many techs will have access to passwords
Techs paid immediately	Techs paid once task completed and verified	Standard salary
Use blockchain security	Techs log into platform via crypto wallet	No
Standard 24/7 coverage	24/7	Not standard but if available will cost more
Techs specialize	Techs specialize and master 1-2 tasks only	Techs do not specialize
Transparency	Everything is opensourced	No opensourcing

TEAM

TEAM HIGHLIGHTS
35 years - software development
30 years - IT/enterprise tech
11 years - blockchain tech
3 years – ai research and development

Stuart Schultz
FOUNDER
Serial Founder
17 years software
5 years enterprise tech
5 years ai
4 years blockchain

Lonny Robison
CO-FOUNDER
25 years IT

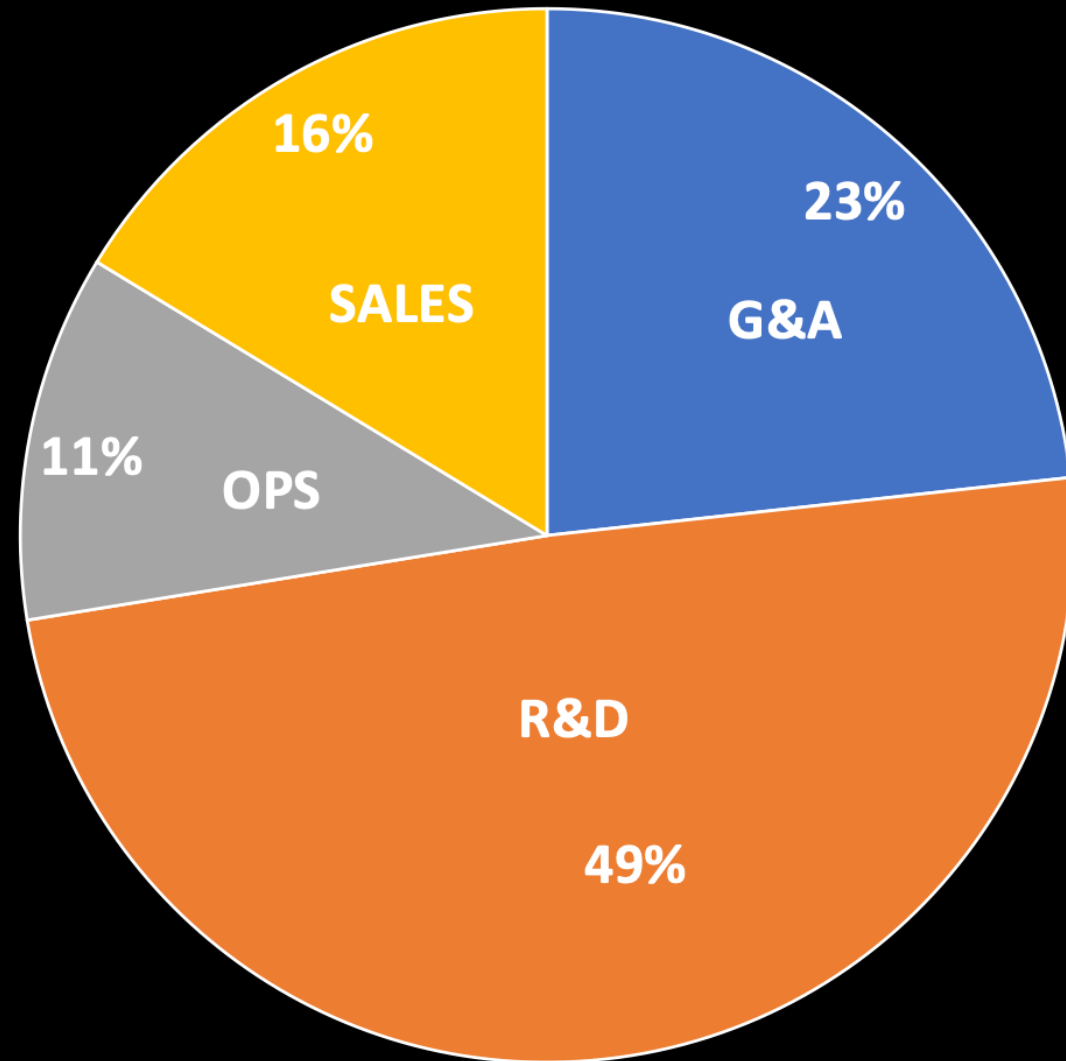**Anton Fedoseev**
CO-FOUNDER
18 years software
7 years blockchain
2 years ai

FUNDING

We are seeking **$850,000** to complete the **beta launch** and to protect our **IP**

THANK YOU

The way of the future

stuart@pegasuslabs.xyz
408.368.2901