



PEGASUS

AI Support. IT Reinvented. SMBs Supercharged



PROBLEM

SMBs are stuck with broken IT and support systems

In the **\$300 billion** IT managed service provider (MSP) market, the current model is **not scalable**, leading to **expensive** and **unreliable** IT support.



EVIDENCE

MSPs charge **premium rates** but deliver sluggish response times—costing small businesses **hundreds per ticket** and **days of lost productivity**.

40,000

MSPs in the US¹

72 hours

time to resolve

\$300

cost per ticket



VISION

Pegasus is redefining SMB support—delivering **faster response times**, dramatically **lower costs**.

AI agents that never sleep and always respond.

15 mins

time to resolve

\$20

cost per ticket



INSIGHT #1

There are over **40,000 MSPs*** in the US, showing that the current IT model is fragmented and **not scalable**.

- The industry relies on a pricey, monthly **subscription model**
- The industry **lacks innovation**



INSIGHT #2

The solution is **specialization**.

The **AI-powered Pegasus protocol** enables all issues to be quickly identified and then broken into detailed, discrete, specific tasks where techs **specialize** on tasks.



INSIGHT #3

When businesses **specialize**, that leads to quality and efficiency (Henry Ford). By **tokenizing tasks**, we can **transactionalize** each individual technical task and allow techs to **specialize**.



SPECIALIZATION



Traditional manufacturing

12 hours to produce an
automobile



Specialization

93 minutes



INSIGHT #4

By using **artificial intelligence**, we

- rapidly **define the underlying issue**
- enhance **security** with computer visualization
- improve **quality** and **efficiency**
- introduce **fully automated** processes and tasks



INSIGHT #5

By using **blockchain** technology, we

- enhance **security**
- remove the need for passwords
- improve **quality** and **efficiency**
- ensure **immutability** of all tasks and tokens
- use **programmable money**
- enable techs' **identity management**, which records all training, certifications and work completed on-chain



HOW IT WORKS

Our global army of techs are validated on **specific tasks** and **available 24/7**





VALUE PROPOSITION

Our technology ensures the highest levels of **quality**, **efficiency** and **security**

	Without Pegasus	With Pegasus
Monthly cost	\$3,500	\$0
Number of tickets	60	60
Cost/ticket	\$700	\$30
Annual Cost	\$42,000	\$1,800

Analysis of Bay Area software company with 26 employees

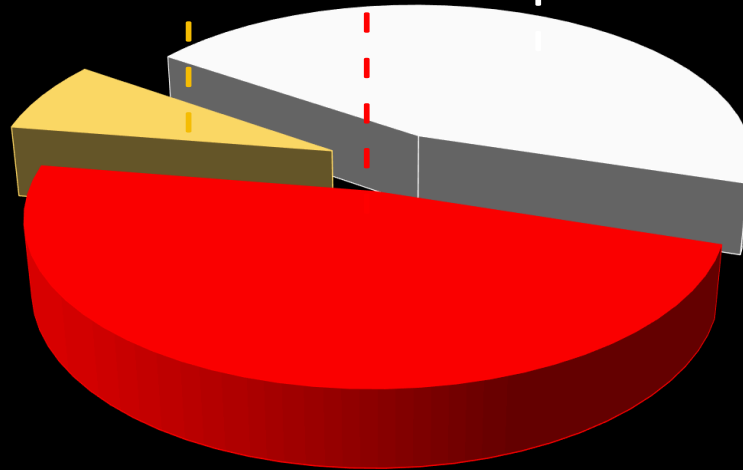


MARKET SIZE

Our initial entry, or beachhead, is the **\$8.6 billion** U.S. small business market who suffer the highest with **cost per ticket** and **mean-time-to-resolve**

Our technology has the potential to service the entire **\$57.2 billion** U.S. market

With success in the US, we expect to expand into the **\$120 billion** global IT support market





COMPETITION

	Pegasus	Typical Managed Service Provider
Scalable business model	Scalable with global army of techs	Not scalable since relies on FTEs
Long-term contracts	No long-term contracts	Initial LTC is 2 years
Are paid even if service is not used	Paid only when tasks are successfully completed	Paid regardless
Techs need passwords	Techs will never need system passwords	Many techs will have access to passwords
Techs paid immediately	Techs paid once task completed and verified	Standard salary
Use blockchain security	Techs log into platform via crypto wallet	No
Standard 24/7 coverage	24/7	Not standard but if available will cost more
Techs specialize	Techs specialize and master 1-2 tasks only	Techs do not specialize
Transparency	Everything is opensourced	No opensourcing



TEAM

TEAM HIGHLIGHTS

35 years - software development

30 years - IT/enterprise tech

11 years - blockchain tech

3 years – ai research and development



Stuart Schultz

FOUNDER

Serial Founder

17 years software

5 years enterprise tech

5 years ai

4 years blockchain



Lonny Robison

CO-FOUNDER

25 years IT



Anton Fedoseev

CO-FOUNDER

18 years software

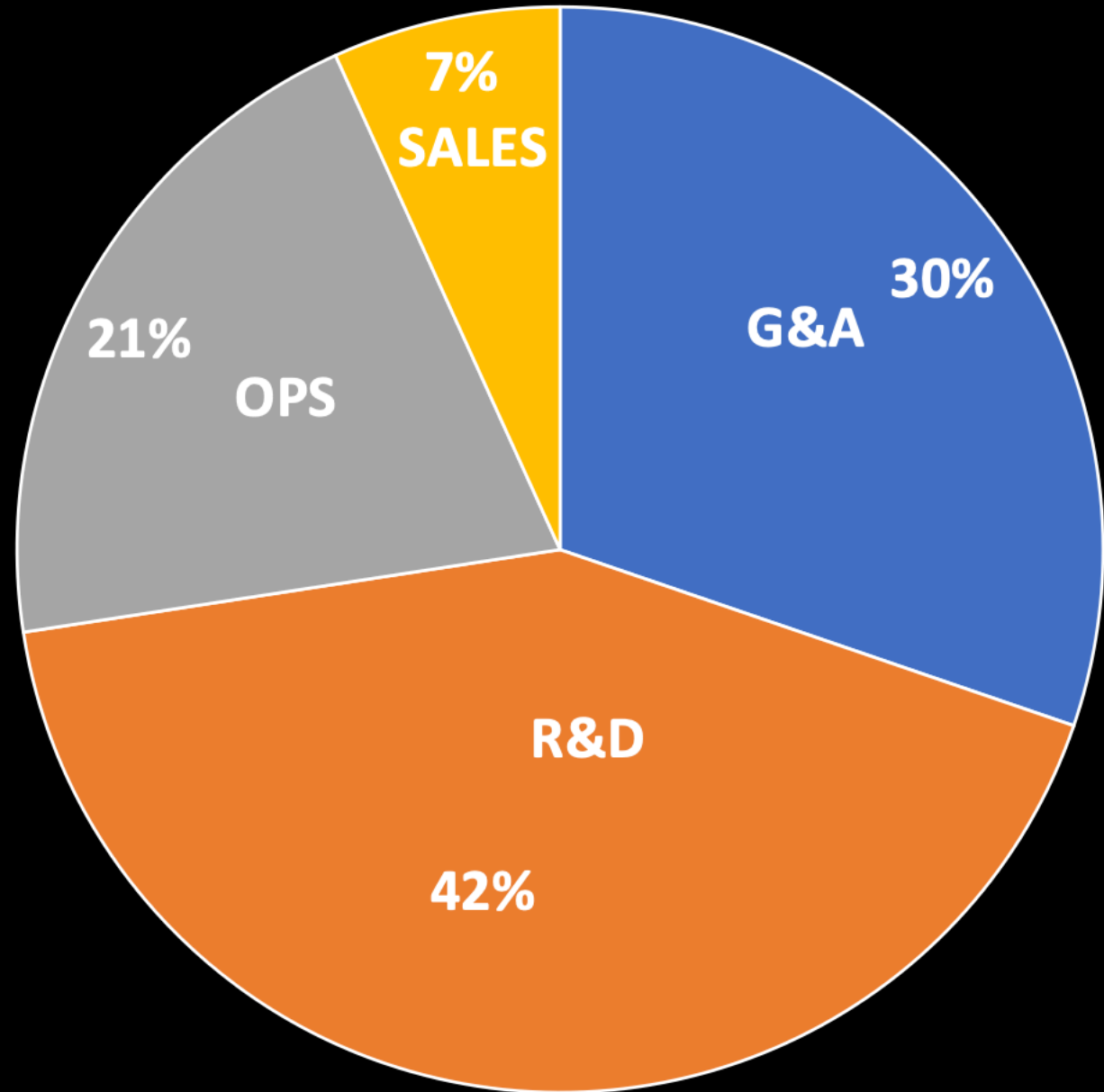
7 years blockchain

2 years ai



FUNDING

We are seeking **\$500,000** to complete the **beta launch** and to protect our **IP**



THANK YOU



The way of the future

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